

Create a polished, one page site encouraging visitors to do one thing – buy a product, visit a place, sign up for something. The choice is yours.

Grading

This assignment is worth 40 points – 10 points for content, 10 points for design and layout, and 20 points for code and other technical details. 5 points will be deducted if you are absent for the final critique.

Content

- Clear purpose
- Ample relevant material
- Concise and well-written
- Logically organized

Design and Layout

- Compliments content
- Consistent look and feel
- Good use of typography and spacing
- Polished

Code and Technical Details

- Correct and complete
- Clear, consistent, and logically organized
- Appropriate file structure

Grading Scale

10	Excellent
9	Very Good
8	Satisfactory
7	Acceptable
6	Poor
5-0	Unacceptable

Considerations

Whereas your first three assignments dealt with learning new aspects of creating a webpage, this project asks you to put those skills to use. You will now be assessed on the quality of your work, so plan ahead and put in the time necessary to create a high-quality site.

The in-progress critique on Thursday, September 25, is a chance for you to receive feedback ahead of the due date, so bring something to show me and any questions you might have.

Finally, make sure to cite your sources as discussed in class.

Schedule

Day 7 – Tue 9/16

Intro

Day 10 – Thu 9/25

Work Day/In-Progress Critique

Day 8 – Thu 9/18

Work Day

Day 11 – Tue 9/30

Due 1pm/Critique

Day 9 – Tue 9/23

Work Day

Submission

This assignment should be submitted by 1pm on Tuesday, September 30, using our class website's submission form (web.cadavis.net/fall2014/submissions).