

For this project, you will act as both a client and a developer. As a client, you will create the content and site map for your new business's website. As a developer, you will take your client's work and create a three page website for their business that meets their design specifications.

Grading – 50 points

Content (client) – 20 points

- Clear purpose
- Ample relevant material
- Concise and well-written
- Logically organized
- **Timely completion for developer**

Design and Layout (developer) – 10 points

- Compliments content
- Consistent look and feel
- Good use of typography and spacing
- Polished
- **Timely completion for client**

Code and Technical Details (developer) – 20 points

- Correct and complete
- Clear, consistent, and logically organized
- Appropriate file structure

Grading Scale

10	Excellent
9	Very Good
8	Satisfactory
7	Acceptable
6	Poor
5-0	Unacceptable

5 points will be deducted if you are absent for the final critique. Your grade in content and design will also be reduced by one level on the grading scale per day that you do not have the materials required for in-class deadlines (listed below).

Schedule

Day 11 – Tue 9/30

Intro

Day 12 – Thu 10/2

Work Day

Client Deadline: Content and Site Map

Day 13 – Tue 10/7

Work Day

Thu 10/9

Fall Break

Day 14 – Tue 10/14

Work Day

Developer Deadline: Design

Day 15 – Thu 10/16

Work Day/In-Progress Critique

Day 16 – Tue 10/21

Due 1pm/Critique

Submission

This assignment should be submitted by 1pm on Tuesday, October 21, using our class website's submission form (web.cadavis.net/fall2014/submissions).